JACKSONVILLE
HOME +PATIO SHOW

34,025 CONSUMERS ARE LOOKING FOR YOU!

MARCH 1-4, 2018
Prime Osborn Convention Center

MEET YOUR NEXT FEW THOUSAND CUSTOMERS HERE.

More than 34,000 homeowners attend the **Jacksonville Home + Patio Show** annually seeking helpful advice, solutions and new products for their next renovation, décor or landscape project. The **Jacksonville Home + Patio Show** features high-interest exhibits, high-profile industry personalities and the latest trends to bring in customers who are ready to move ahead with their home improvement projects.

EXHIBITOR PRODUCT CATEGORIES INCLUDE:

- Appliances
- Construction & Renovation
- Financial & Mortgage Agents
- Garage & Automotive
- Garden & Outdoors
- Gutters & Roofing
- Heating & Air Conditioning
- Home Entertainment & Electronics
- Recreation & Fitness
- Utility Companies
- Kitchen & Bath
- Windows, Window Coverings & Doors
- Pools & Spas
- Home Décor, Art, Design & Furnishings

WE ATTRACT A MORE QUALIFIED AUDIENCE

96% did not attend another home show in the market (reach a unique audience)

91% attend with a project in mind

89% are homeowners

83% rate their overall satisfaction with the show as very satisfied or satisfied

75% attend with a spouse or partner – meet BOTH decision makers

74% are ages 35-64

$103,893 average annual household income

Source: 2016 Marketplace Events Attendee Survey

Did *you* know?

MARKETPLACE EVENTS IS THE LARGEST PRODUCER OF HOME SHOWS IN NORTH AMERICA. WE PRODUCE 52 CONSUMER HOME SHOWS AND SIX HOLIDAY SHOWS IN 26 MARKETS EACH YEAR THAT COLLECTIVELY ATTRACT 17,250 EXHIBITORS AND 1.9 MILLION ATTENDEES.

JacksonvilleHomeShows.com

MARKETPLACE EVENTS
Largest Home Show Producer in North America

MORE THAN JUST A BOOTH

- Standard pipe & drape
- Exhibitor badges
- Complimentary admission passes
- Listing in the official Show Guide
- Exhibitor guest ticket program at exclusive rates
- 24-hour security
- Online Exhibitor Listing (your own Web page!)
- Sponsorship opportunities
- Tips to increase your sales at the show and booth design ideas at a FREE exhibitor workshop
- Pre-show promotional material
- Exhibitor manual for pre-show planning
- Sponsorship opportunities
- Promotional opportunities with major media partners

HEAR WHAT ONE OF OUR EXHIBITORS HAD TO SAY.

"This was our first show in Jacksonville. I was pleasantly surprised by the turn out and the people who came by our booth. Marketplace Events employees were very helpful." *Chris Heath, PPG PAINTS*

SHOW HOURS

Thu	MAR 1	11:00 a.m. – 9:00 p.m.
Fri	MAR 2	11:00 a.m. – 9:00 p.m.
Sat	MAR 3	10:00 a.m. – 9:00 p.m.
Sun	MAR 4	10:00 a.m. – 6:00 p.m.

MOVE-IN HOURS

Tue	FEB 27	8:00 a.m. - 5:00 p.m.
Wed	FEB 28	8:00 a.m. - 5:00 p.m.

MOVE-OUT HOURS

Sun	MAR 4	6:05 p.m. - 11:00 p.m.
Mon	MAR 5	8:00 a.m. - 12:00 p.m.

Hours subject to change.

BOOTH PRICING

Sections 1-4	$13.29/sq. ft.
Section 5	$14.29/sq. ft.
Section 6	$15.29/sq. ft.

Required:

Exhibitor Listing	$79
New Exhibitor Marketing Package	$100

ADDITIONALLY:

Direct Sell Fee	$200
Corner Premium	$200/corner
Main Aisle Premium	$200

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JACKSONVILLE HOME + PATIO SHOW
SEPT. 27-30, 2018
Prime Osborn Convention Center

DON'T MISS OUT ON GROWING YOUR BUSINESS! CALL TODAY!

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